

BIC SELECTION

2026



The Art
of Giving

*Every product holds
a meaning.
Your brand turns it
into a signature.*



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The Art of Giving **is not about the gift. It's about expressing who you are as a company.**

A corporate gift leaves an impression, but the best ones leave something more: it creates a memory, it strengthens a connection and it reflects the standards of your company.

**Because the most effective gifts
do more than carry a logo:
they carry your reputation.**





BIC Selection 2026 was created for companies that understand this:

- Carefully selected products.
- Exceptional personalisation.
- European manufacturing.

Everything designed to turn a gift into a distinctive expression of your brand.

The best gifts carry a signature,

Yours



Co-create with us. Elevate your corporate gifting.

At BIC Graphic, we combine creativity, advanced printing technologies and technical expertise to transform ideas into distinctive brand experiences.



**Because every gift becomes a
reflection of the company behind it.**



Built on the legacy of BIC®, BIC Selection is designed for companies that share these values: companies that innovate with purpose, build trust through consistency, and understand that meaningful connections create lasting impressions.

OUR PILLARS

- **Iconic & Innovative**
Products recognised worldwide, continuously reinvented to add value.
- **Trusted**
Certified quality, responsible European production and EcoVadis Platinum standards.
- **Close to you**
Everyday objects transformed into meaningful brand experiences.

*The best gift is
one that people
use, love & remember.*



BIC® MEDIA CLIC

BIC® Media Clic

**A NEW ADVANCE IN
EVERYDAY BRANDING**

Clean lines.
A smarter material story.
An innovative way to keep
your brand close.

*Made to
advance
your brand.*

Made with
60% recycled
material from
plastic car parts,

it offers brands a simple, visible
and purposeful way to be part
of daily routines.



REFILL SERVICE
ON REQUEST

BIC® Media Clic Advance Ecolutions®

- Elegant contemporary black and white design.
- Made with **60% recycled material from plastic car parts**.
- A refined, purposeful way **to be part of daily routines**.
- **Refillable** for extended use.

1036 BIC® Media Clic Advance Ecolutions®

NEW



Unbreakable clip
MADE OF RECYCLED
CAR PARTS,
AVAILABLE IN
BLACK AND WHITE!



RECYCLED MATERIAL
COMING FROM
PLASTIC CAR PARTS



MADE FROM
**60% RECYCLED
MATERIAL***
*Excluding ink system

1975 BIC® Media Clic Shine 1030 BIC® Media Clic Glacé



FR/ UNE NOUVELLE
ÉTAPE DANS L'IMAGE DE
MARQUE AU QUOTIDIEN
EN NOIR ET BLANC.

*Conçu pour faire progresser
votre marque.*

DE/ EIN NEUER
MEILENSTEIN FÜR
DAS ALLTÄGLICHE
BRANDING.

*Entwickelt, um Ihre Marke
voranzubringen.*

IT/ UN NUOVO PASSO
AVANTI NEL BRANDING
QUOTIDIANO IN BIANCO
E NERO.

*Realizzato per far crescere
il tuo marchio.*

ES/ UN NUEVO AVANCE
EN EL BRANDING
COTIDIANO EN BLANCO
Y NEGRO.

*Creado para impulsar
tu marca.*

MIX &
MATCH



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

**A SIGNATURE SPACE
FOR YOUR BRAND**

A generous clip.
A smoother gesture.
A more distinctive way
to be remembered.

*Made to give
your brand
more space*

Your trusted partner

- **Wide clip** for bold messages and high-impact personalisation.
- **Premium finishes:** Super Clip Soft (silky touch) and Super Clip Glacé (glazed effect).

- Also available in **Advance versions** with a sleek metallic section.
- **Two elegant ways** to elevate a trusted writing instrument.

1083
BIC® Super Clip Soft



1085
BIC® Super Clip Soft Advance



1082
BIC® Super Clip Glacé



1084
BIC® Super Clip Glacé Advance



FR/ UN ESPACE
EMBLÉMATIQUE
POUR VOTRE MARQUE

Un clip aux dimensions
généreuses.

*Conçu pour offrir plus
d'espace à votre marque.*

DE/ MAXIMALE PRÄSENZ
FÜR IHRE MARKE

Ein Clip in großzügigen
Dimensionen.

*Entwickelt, um Ihrer Marke
mehr Raum zu geben.*

IT/ UNO SPAZIO
ESCLUSIVO PER
IL TUO MARCHIO

Una clip capiente.

*Realizzata per offrire più
spazio al tuo marchio.*

ES/ UN ESPACIO
EMBLEMÁTICO
PARA TU MARCA

Un clip de gran tamaño.

*Diseñado para dar más
protagonismo a tu marca.*



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES



REFILL SERVICE
ON REQUEST

BIC® M10® PASTEL

VINTAGE, TRENDY,
PASTEL...AND MORE
SUSTAINABLE!

For generations, BIC® M10® has
been a trusted everyday writing
companion.

*Made to keep
its place in
every generation.*

Now made with
49%
recycled
plastic

A smooth writing
experience

Commitment
to sustainability

- Now made with **49% recycled plastic**.
- **A more conscious material** story for an iconic design.
- **Same smooth writing experience** that made it a favourite.



1590 BIC® M10® Clic



FR/ VINTAGE,
TENDANCE,
PASTEL... ET PLUS
ÉCOLOGIQUE !

*Conçu pour rester
incontournable à chaque
génération.*

DE/ VINTAGE, TRENDY,
PASTELL... UND
NACHHALTIGER!

*Entwickelt, um in jeder
Generation seinen Platz
zu behalten.*

IT/ VINTAGE, DI
TENDENZA, IN
TONI PASTELLO...
E ORA ANCORA
PIÙ SOSTENIBILE!

*Realizzata per mantenere
il suo posto in ogni
generazione.*

ES/ VINTAGE, A LA
ÚLTIMA, EN TONOS
PASTEL... ¡Y MÁS
SOSTENIBLE!

*Diseñado para seguir
acompañándonos generación
tras generación.*



MANUFACTURED
AND PRINTED IN
BIC FACTORIES

FABRIQUÉ
EN FRANCE



MADE IN FRANCE



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY
COMING FROM
RENEWABLE SOURCES



CHECK OUT
THE VIDEO

BIC® 4 COLOURS® & BIC® 4 COLOURS® GLACÉ

MAKE THE FIRST IMPRESSION LAST

- Premium Metallic Foil & Glacé finishes
- The iconic BIC® 4 Colours®, elevated
- Optional Collection Box for a more unforgettable gift and collections

*Made to elevate
the experience.*



1100 / 1101 BIC® 4 Colours®

Finishes with Metallic Foil in gold and silver



1057 / 1058 BIC® 4 Colours® Glacé



FR/ FAITES EN SORTE
QUE LA PREMIÈRE
IMPRESSION RESTE
GRAVÉE DANS LES
MÉMOIRES

*Conçus pour
sublimer l'expérience.*

DE/ HINTERLASSEN
SIE EINEN BLEIBENDEN
EINDRUCK

*So wird das Erlebnis
zu etwas ganz
Besonderem.*

IT/ FAI SÌ CHE LA PRIMA
IMPRESSIONE RIMANGA
INDELEBILE

*Pensate per rendere
l'esperienza ancora più
speciale.*

ES/ HAZ QUE LA
PRIMERA IMPRESIÓN
SEA INOLVIDABLE

*Creados para realzar
la experiencia.*



PERSONALISED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES

FABRIQUÉ
EN FRANCE



MADE IN FRANCE



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™



METALLIC FOIL

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES



REFILL SERVICE
ON REQUEST

NOVELTIES BIC® 4 COLOURS®

**DRIVE YOUR
IDEAS FURTHER**

An icon of everyday
creativity, now with
a new way to inspire.

**3 pens + 1
mechanical
pencil.**

All in 1 pen

*Engineered
for inspiration*



- **3 ballpoint inks in different colours + 1 mechanical pencil** — all in 1 barrel.
- **Colour, function and personality**, together in one iconic writing instrument.

- **Also available in ECO version**, made with recycled material from car parts.
- **Large branding area**, ready for high-impact personalisation.

1143 BIC® 4 Colours® 3+1 Inspire

NEW



1144 BIC® 4 Colours® 3+1 Inspire ECO

NEW



MADE FROM
98% RECYCLED MATERIAL*
*from barrel



Recycled material
coming from
plastic cars parts

FR/ DONNEZ DES AILES À VOS IDÉES

Une icône de la créativité au quotidien, qui vous inspire désormais d'une nouvelle manière.

Conçu pour inspirer.

DE/ BRINGEN SIE IHRE IDEEN WEITER

Eine Ikone der alltäglichen Kreativität - jetzt mit einer neuen Quelle der Inspiration.

Entwickelt, um zu inspirieren.

IT/ PORTA OLTRE LE TUE IDEE

Un'icona della creatività quotidiana, ora con un nuovo modo di ispirare.

Progettato per ispirare.

ES/ LLEVA TUS IDEAS MÁS ALLÁ

Un icono de la creatividad cotidiana, ahora con una nueva forma de inspirar.

Diseñado para inspirar.



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 MM



MECHANICAL PENCIL
MP Ø 0,7MM

PRINTING
TECHNIQUES



SCREEN PRINTING



LASER

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES



REFILL SERVICE
ON REQUEST

NEW

**SIMPLE SOPHISTICATION,
DRAWN FROM NATURE**

BIC® Evolution® Basalt Ecolutions®

- Minimal. Executive. Modern and quietly refined.
- Bold mineral character, inspired by basalt stone
- Solid black look with distinctive white veins
- Made with turned waste materials: useful, stylish, more responsible



Made in France with up to
**64% recycled
material,**
it offers brands a modern
way to express purpose
with presence.

*Made to draw
with character.*

NEW

BRILLIANCE BEYOND EXPECTATION

BIC® Evolution® Magnificent Ecolutions®

- Schick, refined and effortlessly distinctive.
- Inspired by the brilliance of gold and silver accents.
- Luminous details that elevate beauty, impact and perceived value.
- A sophisticated gift that makes a statement through elegance.

*Made to shine
with subtlety.*



Basalt

Black core
with unique veins

BIC® EVOLUTION® BASALT PENCIL

ecolutions®



They are crafted from synthetic resin sourced from recycled yogurt pots and fridges.

1152 BIC® Evolution® Basalt Cut end pencil

NEW

1153 BIC® Evolution® Basalt Eraser pencil

NEW

SAFE AND FUN
COLOURING
FOR KIDS!

1607 BIC® Kids
Colouring Set
Ecolutions® - 6 units



Nice time to share together



MADE FROM
64% RECYCLED
MATERIAL*

Deep black core
with unique veins
Inspired by nature!



MADE FROM
52% RECYCLED
MATERIAL*

The Art of the Essential

Many different options
to combine as you like!

MIX & MATCH



FR/ UNE
SOPHISTICATION
SIMPLE, INSPIRÉE
DE LA NATURE.

Conçu pour séduire
par son caractère.

DE/ SCHLICHT
UND RAFFINIERT.
INSPIRIERT VON
DER NATUR.

Entworfen, um
Charakter zu vermitteln.

IT/ UNA SOFISTICATA
SEMPLICITÀ, ISPIRATA
ALLA NATURA.

Realizzata per distinguersi
con carattere.

ES/ SOFISTICACIÓN
SENCILLA, INSPIRADA
EN LA NATURALEZA.

Diseñada para destacar
con carácter.

MIX &
MATCH



MANUFACTURED
AND PRINTED IN
BIC FACTORIES

FABRIQUÉ
EN FRANCE

MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified



RESISTANT TIP



NO
SPLINTER



PROTECTIVE
SHEATH



EASY TO
USE AND ERASE



WRITING
MODES



PENCIL PC HB
0.2, 3MM



PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®



FRIDGES AND
YOGURT POTS

*The percentage is calculated based on total weight of the product.

BIC® EVOLUTION® MAGNIFICENT PENCIL

ecolutions®



They are crafted from synthetic resin sourced from recycled yogurt pots and fridges.

1154 BIC® Evolution® Magnificent Cut end pencil

NEW



MADE FROM
64% RECYCLED
MATERIAL*

1155 BIC® Evolution® Magnificent Eraser pencil

NEW



MADE FROM
52% RECYCLED
MATERIAL*

1156 BIC® Evolution® Magnificent Basalt Cut end pencil

NEW



MADE FROM
64% RECYCLED
MATERIAL*

1157 BIC® Evolution® Magnificent Basalt Eraser pencil

NEW



MADE FROM
52% RECYCLED
MATERIAL*

FR/ UN ÉCLAT
AU-DELÀ DE TOUTES
LES ATTENTES

Conçu pour briller
avec subtilité.

DE/ BRILLANZ, DIE
ALLE ERWARTUNGEN
ÜBERTRIFFT

Geschaffen,
um auf subtile Weise
zu glänzen.

IT/ BRILLANTEZZA OLTRE
OGNI ASPETTATIVA

Creata per risplendere
con delicatezza.

ES/ UN BRILLO QUE
SUPERA TODAS LAS
EXPECTATIVAS.

Creado para brillar
con sutileza.

*The percentage is calculated based on total weight of the product.

MIX &
MATCH



MANUFACTURED
AND PRINTED IN
BIC FACTORIES

FABRIQUÉ
EN FRANCE

MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified



RESISTANT TIP



NO
SPLINTER



PROTECTIVE
SHEATH



EASY TO
USE AND ERASE

WRITING
MODES



PENCIL PC HB
Ø 2,3MM

PRINTING
TECHNIQUES



METALLIC FOIL

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



FRIDGES AND
YOGURT POTS

SPROUT™ GRAPHITE PENCIL

Sprout[®]

SMALL SEEDS, BIG STORIES

A pencil with a second life.

A gift that keeps growing.



Sprout™ Graphite Pencil

- Write, then plant it, and it grows into something new.
- Two on-trend seeds: Chili (the spark) and Chia (the balance).

- A fresh, memorable twist on sustainable gifting.
- Connects brands with nature, simple and meaningful.

53062 Sprout™ Graphite Pencil



Standard
cardboard
sleeve!

Customisable
cardboard
sleeve!

NEW



Chia

NEW



Chili



Sunflower



Daisy



Cherry tomato



Forget-me-not



Basil



Thyme

Once the pencil is too short to write with, plant the stub and watch your message turn into a pot of beautiful herbs, flowers, fruits or vegetables. **Choose from 8 different seeds.**

FR/ PETITES GRAINES, GRANDES HISTOIRES

Un crayon qui trouve une seconde vie. Un cadeau qui ne cesse de grandir.

Conçu pour attirer tous les regards.

DE/ KLEINE SAMEN, GROßE GESCHICHTEN

Ein Bleistift, der ein zweites Leben bekommt. Ein Geschenk, das immer weiterwächst.

Geschaffen, um Aufmerksamkeit zu erregen.

IT/ PICCOLI SEMI, GRANDI STORIE

Una matita che vive una seconda vita. Un regalo che continua a crescere.

Creata per attirare l'attenzione.

ES/ PEQUEÑAS SEMILLAS, GRANDES HISTORIAS

Un lápiz con una segunda vida. Un regalo que no deja de crecer.

Diseñado para llamar la atención.



SUSTAINABILITY



FSC® N004871: CARDBOARD MADE FROM FSC®-CERTIFIED MATERIAL AND OTHER CONTROLLED SOURCES. (WWW.FSC.ORG)



RECYCLABLE

WRITING MODES



PENCIL PC HB
Ø 2,3MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL FOR THE CARDBOARD SLEEVE

SUSTAINABLE EVERYDAY ICONS

BETTER CHOICES. BETTER IMPRESSIONS.

- Trusted BIC® writing instruments, made with more responsible materials.
- Contemporary colour updates across the range
- Flexible branding possibilities.

For brands that know meaningful impressions start with better choices.

*Made to matter,
close to you.*



NEW

BARREL
IN MINT
COLOUR!

1133 / 1134 BIC® 4 COLOURS® ECO



MADE FROM THE
SCRAPS OF PLASTIC
CAR PARTS.

FABRIQUÉ
EN FRANCE



MADE IN
FRANCE



BARREL MADE FROM 98%
RECYCLED MATERIAL



REFILL SERVICE
ON REQUEST



NEW

1036 BIC® MEDIA CLIC ADVANCE ECOLUTIONS®



MADE FROM THE
SCRAPS OF PLASTIC
CAR PARTS.



MADE
IN SPAIN



MADE FROM 60%
RECYCLED MATERIAL
(excluding ink system)



REFILL SERVICE
ON REQUEST

FR/ DE MEILLEURS
CHOIX. DE
MEILLEURES
IMPRESSIONS.

*Conçu pour marquer
la différence.*

DE/ BESSERE
ENTSCHEIDUNGEN.
BESSERE EINDRÜCKE.

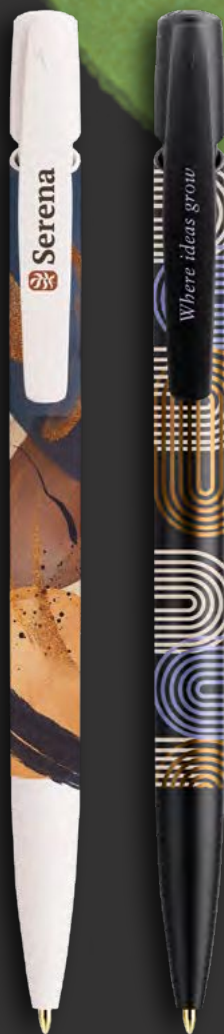
*Entwickelt, um etwas
zu bewirken.*

IT/ MIGLIORI SCELTE.
MIGLIORI
IMPRESSIONI.

*Creato per lasciare
il segno.*

ES/ MEJORES
OPCIONES. MEJORES
IMPRESIONES.

*Creado para marcar
la diferencia.*



1E29 BIC® MEDIA CLIC ECOLUTIONS® PLUS



MADE FROM THE
SCRAPS OF PLASTIC
CAR PARTS.



MADE
IN SPAIN



MADE FROM 98%
RECYCLED MATERIAL*
*thanks to the
recycled clip.*



MADE FROM THE
SCRAPS OF PLASTIC
CAR PARTS.



MADE
IN SPAIN



MADE FROM 98%
RECYCLED MATERIAL
(from barrel)

* All external parts.

BIC® CRISTAL® RE'NEW™

WHERE LEGACY MEETS STYLE

- Elegant Silver and Black metallic finishes.
- Timeless design, more sophisticated presence.
- For brands that value durability and credibility.

*Made to write
with distinction.*

1090 BIC® Cristal® Re'New™



FR/ LÀ OÙ LA TRADITION RENCONTRE LE STYLE

Un design intemporel,
désormais doté d'une allure
encore plus sophistiquée.

*Conçu pour écrire
avec distinction.*

DE/ WO TRADITION AUF STIL TRIFFT

Ein zeitloses Design, jetzt
mit noch raffinierterer
Ausstrahlung.

*Geschaffen, um mit
Stil zu schreiben.*

1092 BIC® Cristal® Re'New™ Black



IT/ DOVE LA TRADIZIONE INCONTRA LO STILE

Un disegno senza tempo,
ora con un tocco ancora
più sofisticato.

*Realizzata per scrivere
con classe.*

ES/ DONDE LA TRADICIÓN SE UNE AL ESTILO

Un diseño atemporal, ahora
con un aire más sofisticado.

*Creado para escribir
con distinción.*



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



LASER

SUSTAINABILITY



IMPRIM'VERT®



REFILLABLE

BIC® GRIP ROLLER

NOW MADE IN FRANCE

The roller you know and love,
now made closer to you.

*Made to be trusted,
closer than ever.*

Manufactured in
the BIC factory
in Samer, France



- **Now produced in France**, local manufacturing, closer than ever.
- **Smooth writing experience**, comfort, and everyday reliability.

- **Reduced carbon footprint** through shorter transport distances.
- **European production for brands** that value confidence and proximity.

1187 BIC® Grip Roller



MANUFACTURED
AND PRINTED IN
BIC FACTORIES

FABRIQUÉ
EN FRANCE

MADE IN FRANCE



REGULATORY
COMPLIANCE



WRITING
MODES



ROLLER R
Ø 0,7 MM

PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®

FR/ DÉSORMAIS
FABRIQUÉ EN FRANCE

*Conçu pour vous offrir une
confiance totale, plus proche
de vous que jamais.*

DE/ JETZT IN
FRANKREICH
HERGESTELLT

*Hergestellt, um Vertrauen zu
schaffen - näher als je zuvor.*

IT/ ORA PRODOTTO
IN FRANCIA

*Realizzato per l'affidabilità,
più vicino che mai*

ES/ AHORA FABRICADO
EN FRANCIA

*Diseñado para inspirar
confianza, más cerca
que nunca.*

BIC® HIGHLIGHT COLLECTION BOX

A CANVAS FOR COLOUR.

A STAGE FOR YOUR BRAND.

Some ideas deserve a brighter moment.

NEW



Available for 2, 3 or 4 units, each box lets brands create their own colour combinations inside — from vibrant mixes to a single-colour statement.

- **BIC® Highlighter Flat** + fully customisable matchbox-style sleeve.
- **Large full-colour branding areas** on the highlighters.

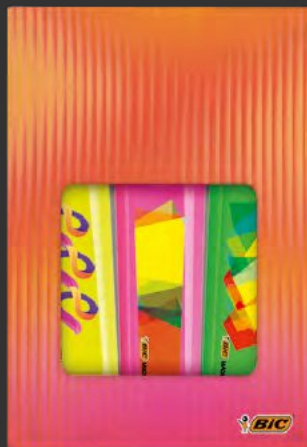
- **360° sleeve**, a complete creative canvas.
- **Made to be used**, displayed and remembered.

BIC® Highlight Collection Box

NEW



4 units



3 units



2 units

3469016527 BIC® Highlight Collection Box 2 units

3469016528 BIC® Highlight Collection Box 3 units

3469016529 BIC® Highlight Collection Box 4 units

*Made to
highlight
your brand.*



Select one colour or mix colours
from the BIC® Highlighter Flat range.

FR/ UNE TOILE POUR LA
COULEUR. UNE SCÈNE
POUR VOTRE MARQUE.

*Conçu pour mettre en avant
votre marque.*

DE/ EINE LEINWAND
FÜR FARBEN. EINE
BÜHNE FÜR IHRE
MARKE.

*Entwickelt, um Ihre Marke ins
Rampenlicht zu rücken.*

IT/ UNA TELA
PER IL COLORE.
UN PALCOSCENICO
PER IL TUO MARCHIO.

*Realizzato per
mettere in risalto
il tuo marchio.*

ES/ UN LIENZO PARA EL
COLOR. UN ESCENARIO
PARA TU MARCA.

*Creado para destacar
tu marca.*



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN EUROPE



REGULATORY
COMPLIANCE



WRITING
MODES



HIGHLIGHTER HL

PRINTING
TECHNIQUES



BRITEPIX™

SUSTAINABILITY



IMPRIM'VERT®

BIC® PARTNER SET

NEW



A notebook for thoughts that matter.

A pen for ideas that move them forward.

MOQ
25 UNITS

- Premium notebook made in Italy + iconic BIC® writing instrument, both customisable.
- Presented in an elegant gift box — ready to gift.
- Perfect for: employee welcome kits, customer gifts, events, end-of-year campaigns.
- Effortless, memorable and beautifully complete.

2018 BIC® Partner Set

NEW



*Premium gifting
made simple*

Available for this set:

BIC® Partner:

- 3709 BIC® Partner Hard Cover
 - 3710 BIC® Partner Flex Cover
 - 3711 BIC® Partner FruitCover
- In all customizations available

- 1100 BIC® 4 Colours® BP
- 1106 BIC® 4 Colours® Shine LE
- 1099 BIC® 4 Colours® 3+1^{HB} LE
- 1090 BIC® Cristal® Re'New™ LE

FR/ OFFRIR DES
CADEAUX D'EXCEPTION
EN TOUTE SIMPLICITÉ

*Conçu pour offrir des cadeaux
en toute simplicité.*

DE/ PREMIUM-
GESCHENKE EINFACH
GESTALTEN
EIN NOTIZBUCH FÜR
WICHTIGE GEDANKEN.

*Wie geschaffen für
müheloses Schenken.*

IT/ IL REGALO
PREMIUM, IN TUTTA
SEMPLICITÀ.

*Pensato per regalare senza
pensieri.*

ES/ HACER QUE
REGALAR ARTÍCULOS
DE ALTA CALIDAD SEA
SENCILLO

*Diseñado para regalar sin
complicaciones.*



PRINTED IN
BIC FACTORIES



MADE IN EUROPE

PRINTING
TECHNIQUES



SCREEN PRINTING



BRITEPIX™



HOT STAMPING



DEBOSSING

SUSTAINABILITY



FSC® N004871:
MADE FROM FSC®-CERTIFIED
MATERIAL AND OTHER
CONTROLLED SOURCES.
(WWW.FSC.ORG)

ELEVATING THE BRAND EXPERIENCE

- Premium presentation solutions.
- Add value, visibility and distinction.
- Enables collectable editions.
- For the writing instruments your audience uses every day.

*Made to leave a
lasting impression.*



991212 / 991213 / 991214
BIC® Collection Boxes



Special packaging for:

BIC® Media Clic
BIC® 4 Colours®
BIC® Wide Body™

BIC® Super Clip
BIC® Brite Liner® Grip
BIC® Grip Roller



FSC® N004871:
MADE FROM FSC®-CERTIFIED MATERIAL
AND OTHER CONTROLLED SOURCES.
(WWW.FSC.ORG)

985241 BIC® Window Box

For all BIC® writing instruments
except graphite pencils.



FSC® N004871:
MADE FROM FSC®-CERTIFIED MATERIAL
AND OTHER CONTROLLED SOURCES.
(WWW.FSC.ORG)



FR/ ENRICHIR
L'EXPÉRIENCE
DE LA MARQUE.

*Conçu pour laisser un
souvenir inoubliable.*

DE/ DAS MARKENERLEBNIS
AUF EIN NEUES
NIVEAU HEBEN.

*Entwickelt, um einen bleibenden
Eindruck zu hinterlassen.*

IT/ PER MIGLIORARE
L'ESPERIENZA DI
MARCA.

*Realizzato per lasciare un
ricordo indelebile.*

ES/ MEJORAR LA
EXPERIENCIA DE
MARCA.

*Diseñado para dejar una
impresión duradera.*

Personalise the BIC®
Collection Box with your
QR code.

FR/
Personnalisez les BIC® Collection Boxes
avec votre code QR.

DE/
Personalisieren Sie die BIC® Collection
Boxes mit Ihrem QR-Code.

IT/
Personalizza la BIC® Collection Box
con il tuo codice QR.

ES/
Personaliza el BIC® Collection Boxes
con tu código QR.

**A POWERFUL
TOOL FOR
BRANDING AND
COMMUNICATION!**



3469015464 BIC® Collection Box slim pens 4 units

Special packaging for:
BIC® Cristal® Expression
BIC® Round Stic®
BIC® Style
BIC® Clic Stic



FSC® N004871:
MADE FROM FSC®-CERTIFIED MATERIAL
AND OTHER CONTROLLED SOURCES.
(WWW.FSC.ORG)



SUSTAINABILITY

ecolutions®

BIC® EZ REACH™ LIGHTER

LIGHT UP UNIQUE MOMENTS

A flame that brings people closer.

BIC® EZ Reach™ Lighter is designed to light more than candles — it lights up the small rituals that make everyday moments feel special.



*Made to light
moments safely*

- Extended wand keeps fingers away from the flame.
- Practical, safe and memorable — for homes, celebrations, dinners and gifting.
- Wide colour range available.

- Customisable with 1-colour printing or BritePix™ full-colour printing.
- Turns every flame into a brand moment.

2450 BIC® EZ Reach™ Lighter



FR/ ILLUMINEZ DES MOMENTS UNIQUES.

Une flamme qui rapproche les gens.

Conçue pour illuminer les moments en toute sécurité.

DE/ ERLEUCHTEN SIE EINZIGARTIGE MOMENTE.

Eine Flamme, die Menschen einander näherbringt.

Entwickelt, um Momente sicher zu erleuchten.

IT/ ILLUMINA MOMENTI UNICI.

Una fiamma che avvicina le persone.

Realizzato per illuminare i momenti in tutta sicurezza.

ES/ ILUMINA MOMENTOS ÚNICOS.

Una llama que une a las personas.

Diseñada para iluminar momentos de forma segura.



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



UP TO 900



Conform ISO22702



Conform 95% RENEWABLE ENERGY



100% ELECTRICITY COMING FROM RENEWABLE SOURCES



KEEP FINGERS AWAY FROM THE FLAME



EASILY FITS IN THE POCKET



SCREEN PRINTING



BRITEPIX™

BIC® J25 LIGHTER

COMPACT IN SIZE, CONFIDENT IN CHARACTER.

- Compact size, confident character.
- Available in All Black — a refined, contemporary expression.
- Sleek and versatile.
- Brings a more elegant look to your brand.

*Made to own
the moment*



Ideal for pockets, events and gifting occasions where thoughtful details take centre stage.

Up to 1,450 lights!



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN
SPAIN



REGULATORY
COMPLIANCE



UP TO 1,450



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES



SCREEN PRINTING



DIGITAL



BRITEPIX™

2360 BIC® J25 Lighter
2364 BIC® J25 Lighter All black



FR/ PETIT PAR SA
TAILLE, FORT DE
CARACTÈRE.

*Conçu pour vivre
pleinement l'instant
présent.*

DE/ KOMPAKT
IN DER GRÖßE,
SELBSTBEWUSST
IM CHARAKTER.

*Geschaffen, um den
Moment zu meistern.*

IT/ DIMENSIONI
COMPATTE,
CARATTERE DECISO.

*Creato per vivere appieno
ogni momento.*

ES/ DE TAMAÑO
COMPACTO, CON
CARÁCTER SEGURO.

*Creado para ser el
protagonista del momento.*

BIC® J26 LIGHTER

THE FLAME THAT LASTS

Some brand moments should not fade quickly.



*Made to keep
your brand alight.*

Up to 3,000 lights!

- Designed for **long-lasting use**.
Trusted safety and quality, expected from BIC®.
- **Reliable and instantly recognisable**.
- **Repeated visibility** : your brand present across more memories.

2320 BIC® J26 Lighter



FR/ LA FLAMME
QUI DURE.

*Conçu pour faire rayonner
votre marque.*

DE/ DIE FLAMME,
DIE ANHÄLT.

*Entwickelt, um Ihre Marke
am Leben zu erhalten.*

IT/ LA FIAMMA
CHE DURA.

*Creato per mantenere
vivo il tuo marchio.*

ES/ LA LLAMA
QUE DURA.

*Creado para hacer
brillar tu marca.*



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN
SPAIN



REGULATORY
COMPLIANCE



UP TO 3,000

Conform
ISO 9994

Conform
EN 13869



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES



SCREEN PRINTING



DIGITAL

DJEEP® D1 LIGHTER



DESIGNED TO IGNITE STYLE

*Made to wear
your identity.*



Up to 3,500 lights!

- Long-lasting performance with a distinctive shape and refined design.
- High-quality digital printing effects: colour, texture, visual impact.
- Every surface becomes a branding opportunity.
- A practical object turned into a premium brand statement.



**Ignite your
mark.**



08D1 DJEEP® D1 Lighter



**SPECIAL PROMOTION
FROM SEPTEMBER
UNTIL DECEMBER 2026**

**DJEEP® REDUCE THE MOQ FROM
10.000 UNITS TO 5.000 UNITS.**

*Take advantage
of this limited-time offer !*

**FR/ CONÇU POUR
RÉVÉLER VOTRE STYLE**

*Conçu pour refléter
votre personnalité.*

**DE/ ENTWORFEN,
UM STIL ZU ENTFACHEN**

*Gemacht, um Ihre
Persönlichkeit zu zeigen.*

**IT/ PROGETTATO PER
DARE VITA AL TUO STILE**

*Realizzato per esprimere
la tua identità.*

**ES/ DISEÑADO PARA DAR
UN TOQUE DE ESTILO**

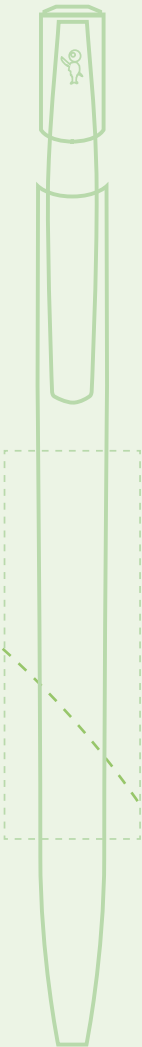
*Creado para que luzcas
tu identidad.*

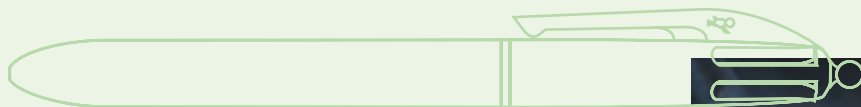
DJEEP® not available in the Netherlands, Belgium, Luxembourg and Bulgaria.
FR/ DJEEP® n'est pas disponible aux Pays-Bas, en Belgique, au Luxembourg et en Bulgarie.
DE/ DJEEP® ist in den Niederlanden, Belgien, Luxemburg und Bulgarien nicht erhältlich.
IT/ DJEEP® non è disponibile nei Paesi Bassi, in Belgio, Lussemburgo e Bulgaria.
ES/ DJEEP® no está disponible en los Países Bajos, Bélgica, Luxemburgo y Bulgaria.

End-User Price List and Technical Specifications

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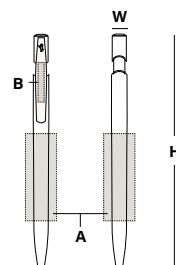
BIC GRAPHIC END-USER PRICES 2026 (£)

1036 BIC® Media Clic Advance Ecolutions®

NEW



Plug Opaque	☐	Section	☐
Clip Opaque	☐	Colour ink	☐
Barrel Opaque	☐		



PRINT AREAS	DIMENSIONS
A 50 x 20 mm SP max. 3 col.	H 14,7 cm W 1,3 cm
B 24 x 4 mm SP max. 2 col.	

Page n° 8-9

1036 BIC® Media Clic Advance Ecolutions®	100	250	500	1000	2500	5000
Screen Printing	-	-	1.26	1.02	0.90	0.86

Optional Special Packaging



External Packaging



500 ± 6,5 KG

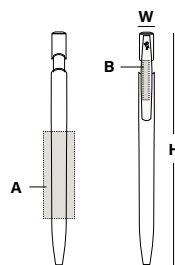


FSC® N004871:
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(WWW.FSC.ORG)

1975 BIC® Media Clic Shine



Plug Opaque	☐	Plug Frosted	☐
Clip Opaque	☐	Clip Frosted	☐
Barrel Shine	☐	Colour ink	☐



PRINT AREAS	DIMENSIONS
A 55 x 20 mm SP max. 2 col.	H 14,7 cm W 1,3 cm
B 25 x 4 mm SP max. 2 col.	

Page n° 8-9

1975 BIC® Media Clic Shine	100	250	500	1000	2500	5000
Screen Printing	-	-	1.65	1.44	1.28	1.19

Optional Special Packaging



External Packaging



500 ± 4,1 KG



FSC® N004871:
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MATERIAL AND OTHER
CONTROLLED SOURCES.
(WWW.FSC.ORG)

Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing	-	0.17	0.13	0.13	0.13	0.12

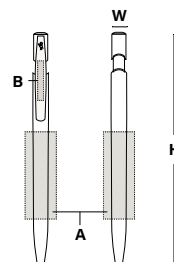
Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip.

Prices include 1 personalisation in 1 position. Screen printed or pad printed products: 1 colour imprint. Laser products: laser in 1 position.

1030 BIC® Media Clic Glacé



Plug Opaque		Plug Frosted	
Clip Opaque		Clip Frosted	
Barrel Glacé		Colour ink	



PRINT AREAS	DIMENSIONS
A 55 x 20 mm SP max. 2 col.	H 14,7 cm W 1,3 cm
B 25 x 4 mm SP max. 2 col.	

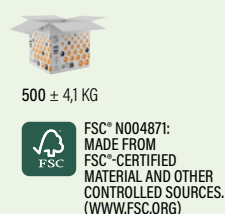
Page n° 8-9

1030 BIC® Media Clic Glacé	100	250	500	1000	2500	5000
Screen Printing	-	-	1.12	0.96	0.88	0.80

Optional Special Packaging



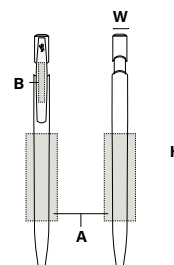
External Packaging



1035 BIC® Media Clic Advance



Plug Opaque		Section	
Clip Opaque		Colour ink	
Barrel Opaque			



PRINT AREAS	DIMENSIONS
A 50 x 20 mm SP max. 4 col.	H 14,7 cm W 1,3 cm
B 24 x 4 mm SP max. 2 col.	

Page n° 24-25

1035 BIC® Media Clic Advance	100	250	500	1000	2500	5000
Screen Printing	-	-	1.26	1.02	0.90	0.86

Optional Special Packaging



External Packaging

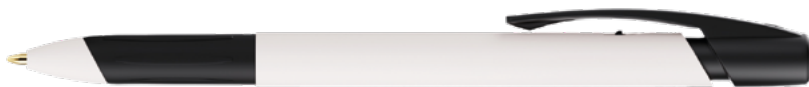


Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing	-	0.17	0.13	0.13	0.13	0.12

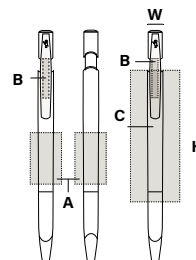
Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital: imprint on barrel. britePix™: imprint on clip.

BIC GRAPHIC END-USER PRICES 2026 (£)

1E20 BIC® Media Clic Grip Ecolutions® Ballpen



Plug Opaque		Plug Frosted	
Clip Opaque		Clip Frosted	
Barrel Opaque		Colour ink	
Barrel & Grip			



PRINT AREAS	DIMENSIONS
A 32 x 20 mm SP max. 4 col.	H 14,7 cm W 1,3 cm
B 25 x 4 mm SP max. 2 col.	
C 85,3 x 32,5 mm DG full-colour	

Page n° 24-25

1E20 BIC® Media Clic Grip Ecolutions® Ballpen	100	250	500	1000	2500	5000
Screen Printing	-	-	0.71	0.60	0.52	0.47
Digital	-	-	1.13	1.00	0.80	0.67

Optional Special Packaging



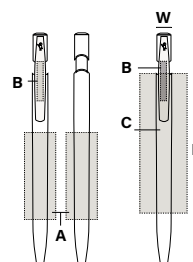
External Packaging



1E29 BIC® Media Clic Ecolutions® Plus Ballpen



Plug Opaque		Clip Opaque		Barrel Opaque	
Colour ink					



PRINT AREAS	DIMENSIONS
A 55 x 20 mm SP max. 4 col.	H 14,7 cm W 1,3 cm
B 25 x 4 mm SP max. 2 col.	
C 91 x 31 mm DG full-colour	

Page n° 24-25

1E29 BIC® Media Clic Ecolutions® Plus Ballpen	100	250	500	1000	2500	5000
Screen Printing	-	-	0.61	0.48	0.43	0.41
Digital	-	-	0.87	0.80	0.67	0.60

Optional Special Packaging



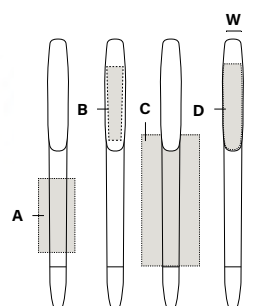
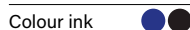
External Packaging



Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing	-	0.17	0.13	0.13	0.13	0.12
Additional printing for britePix™ on ballpens	0.26	0.23	0.21	0.20	0.19	0.18

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital: imprint on barrel, britePix™ imprint on clip.

1073 BIC® Super Clip Advance



PRINT AREAS

A 40 x 20 mm
SP max. 2 col.

B 39,3 x 9 mm
SP max. 1 col.

C 70 x 31 mm
DG full-colour

D 45,6 x 11,2 mm

BP full-colour

BP Texture
full-colour

DIMENSIONS

W 1,2 cm

H 14,4 cm

Page n° 10-11

1073 BIC® Super Clip Advance	250	500	1000	2500	5000
Screen Printing	1.68	1.45	1.33	1.22	1.16
britePix™	1.86	1.59	1.44	1.33	1.29
Digital	2.02	1.72	1.54	1.42	1.38

Optional Special Packaging



Eco Sleeve



Plastic Pouch
Can be used as bookmark



Window Box



Collection Box
(1, 2 & 3 units)

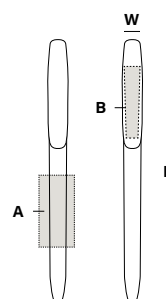
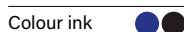
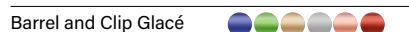
External Packaging



250 ± 2,6 KG

FSC® N004871:
MADE FROM
FSC®-CERTIFIED
MATERIAL AND OTHER
CONTROLLED SOURCES.
(WWW.FSC.ORG)

1082 BIC® Super Clip Glacé



PRINT AREAS

A 40 x 20 mm
SP max. 1 col.

B 39,3 x 9 mm
SP max. 1 col.

DIMENSIONS

W 1,2 cm

H 14,4 cm

Page n° 10-11

1082 BIC® Super Clip Glacé	250	500	1000	2500	5000
Screen Printing	1.75	1.49	1.39	1.31	1.27

Optional Special Packaging



Eco Sleeve



Plastic Pouch
Can be used as bookmark



Window Box



Collection Box
(1, 2 & 3 units)

External Packaging



250 ± 2,6 KG

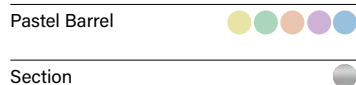
FSC® N004871:
MADE FROM
FSC®-CERTIFIED
MATERIAL AND OTHER
CONTROLLED SOURCES.
(WWW.FSC.ORG)

Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing	-	0.17	0.13	0.13	0.13	0.12
Additional printing for britePix™ on ballpens	0.26	0.23	0.21	0.20	0.19	0.18
Extra charge for britePix Texture on britePix™ pens	0.19	0.18	0.16	0.15	0.15	0.13

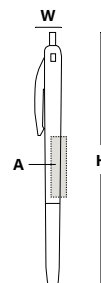
Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital: imprint on barrel. britePix™: imprint on clip.

BIC GRAPHIC END-USER PRICES 2026 (£)

1590 BIC® M10® Clic Pastel



Colour ink 



PRINT AREAS	DIMENSIONS
A 42 x 8 mm	H 1,4 cm
SP max. 2 col.	W 13,9 cm

Page n° 12-13

1590 BIC® M10® Clic Pastel	250	500	1000	2500	5000
Screen Printing	-	0.57	0.55	0.51	0.46

Optional Special Packaging



Plastic Pouch
Can be used as bookmark



Window Box

External Packaging



500 ± 4,1 KG



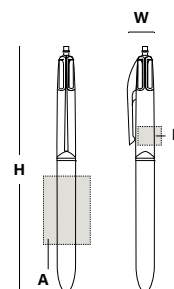
FSC® N004871:
MADE FROM
FSC®-CERTIFIED
MATERIAL AND OTHER
CONTROLLED SOURCES.
(WWW.FSC.ORG)

1143 BIC® 4 Colours® 3+1 Inspire

NEW



Colour ink 
Colour pencil lead 



PRINT AREAS	DIMENSIONS
A 43 x 30 mm	H 15,2 cm
SP max. 3 col.	W 1,7 cm
B 12 x 15 mm	
LE	

Page n° 16-17

1143 BIC® 4 Colours® 3+1 Inspire	100	250	500	1000	2500	5000
Screen Printing	-	4.23	3.85	3.54	3.32	3.11

Optional Special Packaging



Plastic Pouch
Can be used as bookmark

External Packaging



250 ± 3,5 KG



FSC® N004871:
MADE FROM
FSC®-CERTIFIED
MATERIAL AND OTHER
CONTROLLED SOURCES.
(WWW.FSC.ORG)

Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing	-	0.17	0.13	0.13	0.13	0.12
Laser engraving	-	1.18	1.07	0.93	0.93	0.93
Additional printing for britePix™ on ballpens	0.26	0.23	0.21	0.20	0.19	0.18

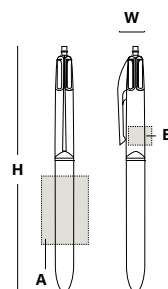
Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital: imprint on barrel, britePix™: imprint on clip.

1144 BIC® 4 Colours® 3+1 Inspire ECO

NEW



Upper part		Colour ink			
Barrel		Colour pencil lead			



PRINT AREAS	DIMENSIONS
A 43 x 30 mm	H 15,2 cm
SP max. 3 col.	W 1,7 cm
B 12 x 15 mm	
LE	

Page n° 16-17

1144 BIC® 4 Colours® 3+1 Inspire ECO	100	250	500	1000	2500	5000
Screen Printing	-	4.23	3.85	3.54	3.32	3.11

Optional Special Packaging



Plastic Pouch
Can be used as bookmark

External Packaging



250 ± 3,5 KG



FSC® N004871:
MADE FROM
FSC®-CERTIFIED
MATERIAL AND OTHER
CONTROLLED SOURCES.
(WWW.FSC.ORG)

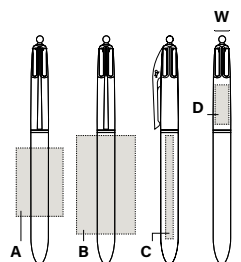
1100 BIC® 4 Colours®

1101 BIC® 4 Colours® (With Lanyard)



Upper part			Colour ink				
Barrel							

NEW Barrel in Pink colour !



PRINT AREAS	DIMENSIONS
A 43 x 30 mm	D 10 x 22 mm
SP max. 4 col.	SP max. 1 col. (only for white upper parts)
B 62 x 36 mm	
DG Digital print (area for images)	
C 65 x 5 mm	H 14,4 cm
BP full-colour	W 1,6 cm

Page n° 14-15

1100 BIC® 4 Colours®	100	250	500	1000	2500	5000
Screen Printing	-	3.39	3.08	2.83	2.66	2.49
BritePix™	4.49	3.58	3.31	3.09	2.87	2.68
Digital	-	4.65	4.19	3.89	3.63	3.39
Metallic Foil	-	4.65	4.19	3.89	3.63	3.39
1101 BIC® 4 Colours® (With Lanyard)	100	250	500	1000	2500	5000
Screen Printing	-	3.85	3.48	3.23	3.04	2.82
BritePix™	5.05	4.01	3.73	3.46	3.26	3.05
Digital	-	5.11	4.61	4.25	3.97	3.73
Metallic Foil	-	5.11	4.61	4.25	3.97	3.73

Optional Special Packaging



Eco Sleeve



Plastic Pouch
Can be used as bookmark



Window Box



Collection Box (1, 2 & 3 units)

External Packaging



250 ± 3,2 KG



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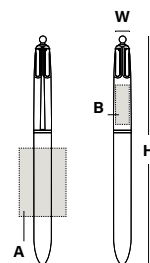
Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing	-	0.17	0.13	0.13	0.13	0.12
Laser engraving	-	1.18	1.07	0.93	0.93	0.93
Additional printing for britePix™ on ballpens	0.26	0.23	0.21	0.20	0.19	0.18

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital: imprint on barrel. britePix™: imprint on clip.

BIC GRAPHIC END-USER PRICES 2026 (£)

1057 BIC® 4 Colours® Glacé

1058 BIC® 4 Colours® Glacé (With Lanyard)



PRINT AREAS	DIMENSIONS
A 43 x 30 mm SP max. 2 col.	H 14,4 cm W 1,6 cm
B 10 x 22 mm SP max. 1 col. (only for white upper parts)	

Page n° 14-15

1057 BIC® 4 Colours® Glacé	100	250	500	1000	2500	5000
Screen Printing	-	4.05	3.66	3.36	3.18	2.98
1058 BIC® 4 Colours® Glacé (With Lanyard)						
Screen Printing	-	4.53	4.11	3.79	3.57	3.33

Optional Special Packaging



Eco Sleeve



Plastic Pouch
Can be used as bookmark



Window Box



Collection Box (1, 2 & 3 units)

External Packaging



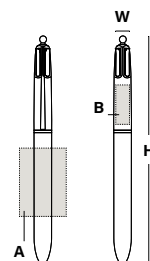
250 ± 3,2 KG



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1133 BIC® 4 Colours® ECO

1134 BIC® 4 Colours® ECO (With Lanyard)



PRINT AREAS	DIMENSIONS
A 43 x 30 mm SP max. 3 col.	H 14,4 cm W 1,6 cm
B 10 x 22 mm SP max. 1 col. (only for white upper parts)	

Page n° 24-25

1133 BIC® 4 Colours® ECO	100	250	500	1000	2500	5000
Screen Printing	-	3.39	3.08	2.83	2.66	2.49
1134 BIC® 4 Colours® ECO (With Lanyard)						
Screen Printing	-	3.85	3.48	3.23	3.04	2.82

Optional Special Packaging



Eco Sleeve



Plastic Pouch
Can be used as bookmark



Window Box



Collection Box (1, 2 & 3 units)



250 ± 3,2 KG



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Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing		0.17	0.13	0.13	0.13	0.12

Prices include 1 imprint in 1 position.
Screen printed products: 1 colour on barrel or clip.

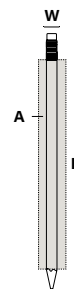
1152 BIC® Evolution® Basalt Ecolutions® Cut End Pencil

1153 BIC® Evolution® Basalt Ecolutions® Eraser pencil

NEW



Barrel		Tip	
Eraser		Ferrule	



PRINT AREAS	DIMENSIONS
A 170 x 23,5 mm SP max. 1 col	H 18 cm W 0,7 cm

Page n° 18-21

1152 BIC® Evolution® Basalt Ecolutions® Cut End Pencil	500	1000	2500	5000
Screen Printing	1.18	1.21	1.05	0.86
1153 BIC® Evolution® Basalt Ecolutions® Eraser pencil	500	1000	2500	5000
Screen Printing	1.76	1.57	1.33	1.10

Optional Special Packaging



Plastic Pouch
(x 3 units)
*Can be used
as bookmark*

External Packaging



500 ± 3,5 KG



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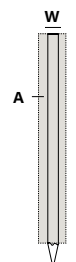
1154 BIC® Evolution® Magnificent Ecolutions® Cut End Pencil

1156 BIC® Evolution® Magnificent Basalt Ecolutions® Cut End Pencil

NEW



Barrel		Tip	
--------	--	-----	--



PRINT AREAS	DIMENSIONS
A 170 x 23,5 mm DG Metallic Foil	H 17 cm W 0,7 cm

Page n° 18-21

1154 BIC® Evolution® Magnificent Ecolutions® Cut End Pencil	500	1000	2500	5000
Metallic Foil	0.92	0.90	0.73	0.62
1156 BIC® Evolution® Magnificent Basalt Ecolutions® Cut End Pencil	500	1000	2500	5000
Metallic Foil	1.43	1.33	1.17	0.95

Optional Special Packaging



Plastic Pouch
(x 3 units)
*Can be used
as bookmark*

External Packaging



500 ± 3,5 KG



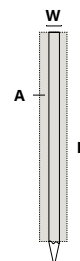
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1155 BIC® Evolution® Magnificent Ecolutions® Eraser pencil
1157 BIC® Evolution® Magnificent Basalt Ecolutions® Eraser pencil

NEW



Barrel			Tip		
Eraser					
			Ferrule		



PRINT AREAS	DIMENSIONS
A 170 x 23,5 mm	H 17 cm
DG Metallic Foil	W 0,7 cm

Page n° 18-21

1155 BIC® Evolution® Magnificent Ecolutions® Eraser pencil	500	1000	2500	5000
Metallic Foil	1.32	1.06	0.87	0.77
1157 BIC® Evolution® Magnificent Basalt Ecolutions® Eraser pencil	500	1000	2500	5000
Metallic Foil	1.98	1.67	1.35	1.15

Optional Special Packaging



Plastic Pouch
(x 3 units)
*Can be used
as bookmark*

External Packaging

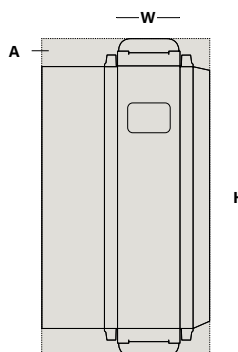


500 ± 3,5 KG



FSC® N004871:
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CONTROLLED SOURCES.
(WWW.FSC.ORG)

1607 BIC® Kids Evolution® Colouring Set - 6 Units



PRINT AREAS	DIMENSIONS
A 115 x 218 mm	W 4,3 cm
DG full-colour	H 18 cm

Page n° 20

1607 BIC® Kids Evolution® Colouring Set - 6 units	500	1000	2500	5000
Digital	3.37	3.12	2.81	2.16

External Packaging



50 ± 1,95 KG



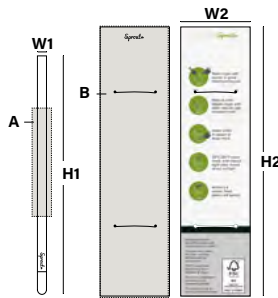
FSC® N004871:
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(WWW.FSC.ORG)

Fully customisable box. Non-personalisable pencils.

53062 Sprout™ Graphite Pencil



- Seeds
- Chia
- Chili
- Sunflower
- Daisy
- Cherry tomato
- Forget-me-not
- Basil
- Thyme



FSC® N004871:
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PRINT AREAS	DIMENSIONS
A 5 x 85 mm	W1 0,8 cm
LE	H1 19 cm
B 55 x 210 mm	W2 6 cm
DG	H2 21,5 cm

Page nº 22-23

53062 Sprout™ Graphite Pencil	100	250	500	1000	2500
Laser	1.66	1.54	1.40	1.31	1.24

External Packaging



500 ± 2,5 KG (ONLY PENCIL)
± 5 KG (WITH CARDBOARD
PACKAGING)

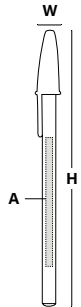
FSC® N004871:
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MATERIAL AND OTHER
CONTROLLED SOURCES.
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Additional imprint charge per colour & position	100	250	500	1000	2500
Standard cardboard packaging	0.32	0.30	0.29	0.26	0.26
Personalised cardboard packaging	2.66	1.24	1.16	1.10	0.59

1090 BIC® Cristal® Re'New™



- Cap, Barrel and Plug
-
- Colour ink
-
-



PRINT AREAS
A 2,4 x 68 mm
LE max. 1 col.
DIMENSIONS
W 0,82 cm
H 15 cm

Page nº 26-27

1090 BIC® Cristal® Re'New™	25	50	100	250	500
Laser Engraving	7.23	6.71	6.21	5.97	5.71

Optional Special
Packaging



External
Packaging



44 ± 1 KG

FSC® N004871:
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SOURCES. (WWW.FSC.ORG)

BIC GRAPHIC END-USER PRICES 2026 (£)

1092 BIC® Cristal® Re'New™ Black



Cap, Barrel and Plug



Colour ink



PRINT AREAS

A 2,4 x 68 mm
LE max. 1 col.

DIMENSIONS

W 0,82 cm
H 15 cm

Page n° 26-27

1092 BIC® Cristal® Re'New™ Black	25	50	100	250	500
Laser Engraving	13.94	12.93	11.97	11.50	11.02

Optional Special Packaging



Window Box

External Packaging



44 ± 1 KG



FSC® N004871:
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AND OTHER CONTROLLED
SOURCES. (WWW.FSC.ORG)

1187 BIC® Grip Roller



Cap, Barrel and Plug



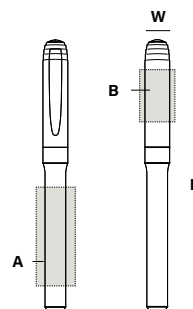
Colour Ink



Cap, Barrel and Plug



Colour ink



PRINT AREAS

A 45 x 25 mm
SP max. 3 col.

B 25 x 50 mm
SP max. 3 col.

DIMENSIONS

W 1,6 cm
H 13,9 cm

Page n° 28-29

1187 BIC® Grip Roller	250	500	1000	2500	5000
Screen Printing	1.75	1.57	1.46	1.37	1.28

Optional Special Packaging



Eco Sleeve



Plastic Pouch
Can be used
as bookmark



Window Box



Marking Set
Can be used
as bookmark



Collection Box (1, 2 & 3 units)
Can be used
as bookmark

External Packaging



250 ± 3 KG



FSC® N004871:
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AND OTHER CONTROLLED
SOURCES. (WWW.FSC.ORG)

Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing	-	0.17	0.13	0.13	0.13	0.12

Prices include 1 imprint in 1 position.
Screen printed products: 1 colour on barrel or clip.
Digital: imprint on barrel. britePix™: imprint on clip.

BIC® Highlight Collection Box

NEW

3469016527 - 2 units, **3469016528** - 3 units, **3469016529** - 4 units

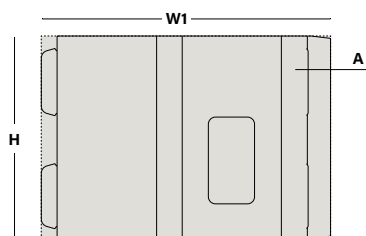


Page n° 30-31

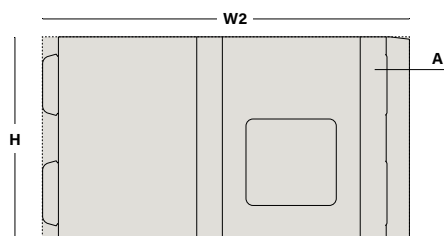
	250	500	1000	2500	5000
3469016527 BIC® Highlight Collection Box 2 units - Digital	5,32	3,60	2,70	2,12	2,02
3469016528 BIC® Highlight Collection Box 3 units - Digital	5,41	3,69	2,82	2,26	2,15
3469016529 BIC® Highlight Collection Box 4 units - Digital	5,50	3,77	2,94	2,40	2,28



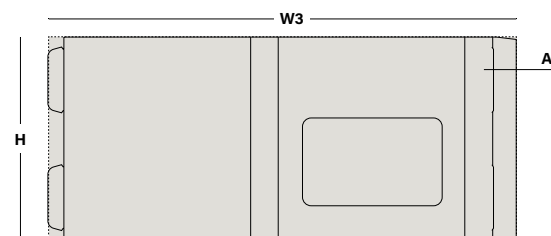
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PRINT AREAS	DIMENSIONS
A 192 x 134 mm DG full-colour	W1 19,2 cm H 13,4 cm



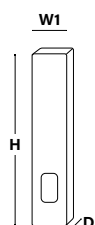
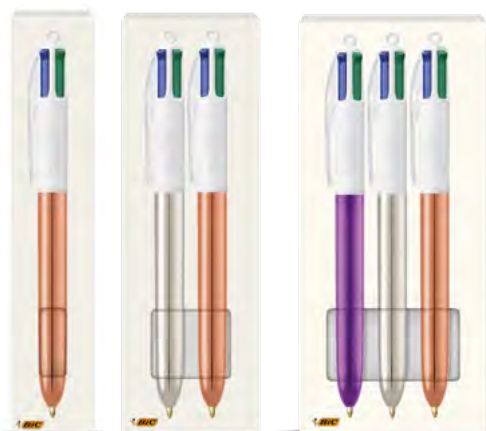
PRINT AREAS	DIMENSIONS
A 243 x 134 mm DG full-colour	W2 24,3 cm H 13,4 cm



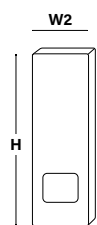
PRINT AREAS	DIMENSIONS
A 306 x 134 mm DG full-colour	W3 30,6 cm H 13,4 cm

BIC® Collection Box

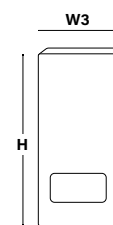
3469013355 1 unit, **3469013356** 2 units, **3469013357** 3 units



DIMENSIONS
W1 3 cm H 14,8 cm D 1,5 cm



DIMENSIONS
W2 5 cm H 14,8 cm D 1,5 cm



DIMENSIONS
W3 6,8 cm H 14,8 cm D 1,5 cm

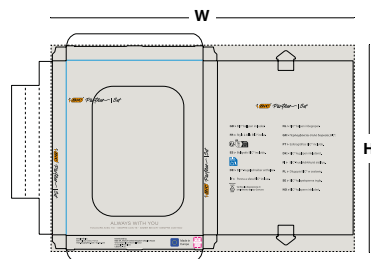
Page n° 34-35

	100	250	500	1000	2500	5000
3469013355 BIC® Collection Box - 1 unit	9,07	3,92	2,67	1,76	1,36	1,09
3469013356 BIC® Collection Box - 2 units	10,66	4,84	3,51	2,36	1,70	1,64
3469013357 BIC® Collection Box - 3 units	11,16	5,57	3,75	2,86	2,37	2,24



FSC® N004871: MADE FROM FSC®-CERTIFIED MATERIAL AND OTHER CONTROLLED SOURCES. (WWW.FSC.ORG)

2018 BIC® Partner Set



DIMENSIONS

W 40 cm
H 27,3 cm

External Packaging



25 ± 4,1 KG



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Page n° 32-33

2018 BIC® Partner Set	-	Under Request
3709 BIC® Partner Hard Cover	Screen Printing - Hot Stamping/Debossing - BritePix™	
3710 BIC® Partner Flex Cover	Screen Printing - Hot Stamping/Debossing	
3711 BIC® Partner Hard Fruitcover	Screen Printing - Hot Stamping/Debossing	



3709 BIC® Partner Hard Cover

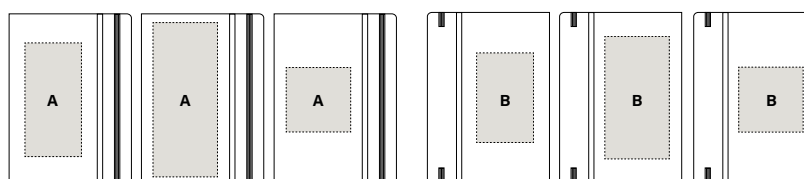
Colour



Lined Paper

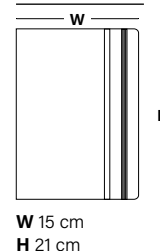


PRINT AREAS



A 70 x 140 mm **SP** max. 1 col. **A** 80 x 190 mm **BP** full-colour **A** 80 x 80 mm **HS/DB** max. 1 col. **B** 70 x 110 mm **SP** max. 1 col. **P5** 80 x 150 mm **BP** full-colour **P6** 80 x 80 mm **HS/DB** max. 1 col.

DIMENSIONS



W 15 cm
H 21 cm



3710 BIC® Partner Flex Cover

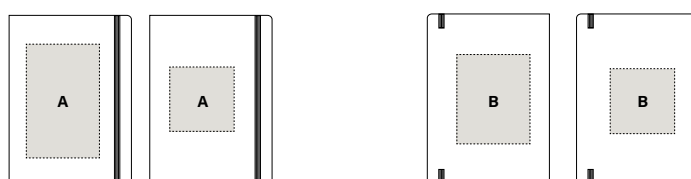
Colour



Lined Paper

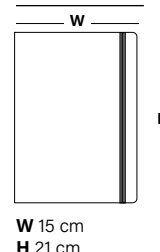


PRINT AREAS



A 90 x 140 mm **SP** max. 1 col. **A** 80 x 80 mm **HS/DB** max. 1 col. **B** 80 x 150 mm **SP** max. 1 col. **B** 80 x 80 mm **HS/DB** max. 1 col.

DIMENSIONS



W 15 cm
H 21 cm



3711 BIC® Partner Fruitcover

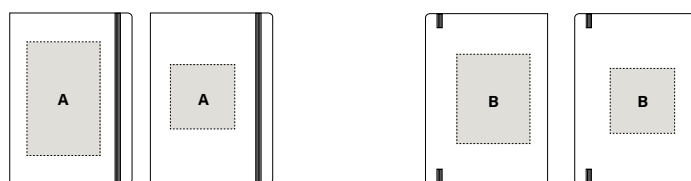
Colour



Lined Paper

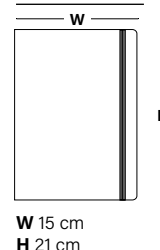


PRINT AREAS



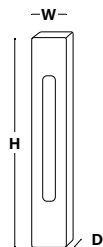
A 90 x 140 mm **SP** max. 1 col. **A** 80 x 80 mm **HS/DB** max. 1 col. **B** 80 x 150 mm **SP** max. 1 col. **B** 80 x 80 mm **HS/DB** max. 1 col.

DIMENSIONS



W 15 cm
H 21 cm

3469007685 BIC® Window Box



DIMENSIONS

W 2,2 cm
H 18,7 cm
D 2,2 cm



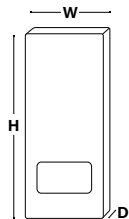
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Page n° 35

3469007685 BIC® Window Box

1,40

3469015464 BIC® Collection Box Slim Pens 4 units



DIMENSIONS

W 7,1 cm
H 15,5 cm
D 1,5 cm



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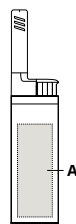
Page n° 35

3469015464 BIC® Collection Box slim pens 4 units	250	500	1000	2500	5000
	4.59	2.99	2.44	2.04	1.54

2450 BIC® EZ Reach™ Lighter

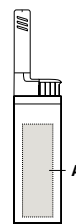


Reservoir  Hood 



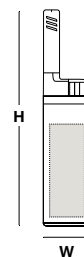
PRINT AREAS

A 20 x 50 mm
SP max. 1 col.



PRINT AREAS

A 19 x 50 mm
BP full-colour



DIMENSIONS

W 2,2 cm
H 11,6 cm

Page n° 36-37

2450 BIC® EZ Reach™	300	600	1200	3000	5100
Screen Printing	2.47	2.27	2.16	2.07	1.93
BritePix™	2.95	2.72	2.59	2.48	2.32

Packaging



Standard Packaging:
in tray of 50 units

External Packaging



150 ± 3,8 KG

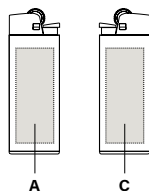


FSC® N004871:
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2360 BIC® J25 Lighter

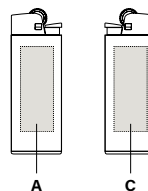


Reservoir 



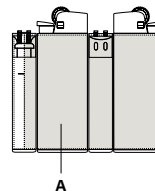
PRINT AREAS

A 16 x 40 mm **C** 16 x 40 mm
SP max. 4 col. **SP** max. 4 col.



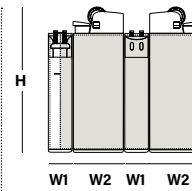
PRINT AREAS

A 14 x 35 mm **C** 14 x 35 mm
BP full-colour **BP** full-colour



PRINT AREAS

A 54 x 48 mm
DG full-colour



DIMENSIONS

W1 1,1 cm **H** 6,2 cm
W2 2,2 cm

Page n° 38-39

2360 BIC® J25 Lighter	300	600	1200	3000	5100
Screen Printing	1.33	1.21	1.14	1.11	1.09
BritePix™	1.57	1.47	1.39	1.36	1.29
Digital Glue Paper	-	1.82	1.70	1.59	1.50

Packaging



Standard Packaging:
in tray of 50 units
100% recycled!

External Packaging



600 ± 7,6 KG



FSC® N004871:
MADE FROM FSC®-CERTIFIED
MATERIAL AND OTHER
CONTROLLED SOURCES.
(WWW.FSC.ORG)

Additional charge for digital finishes / BIC® J25

	300	600	1200	3000	5100
Brilliant or Matt	Free	Free	Free	Free	Free
Holographic	-	0.25	0.25	0.22	0.18
Puffy Printing	-	-	-	0.22	0.18
Metallic	-	-	-	0.22	0.18
UV	-	-	-	0.22	0.18
Puffy Glitter	-	-	-	0.22	0.18

Prices include one imprint in one position according to specific technique.

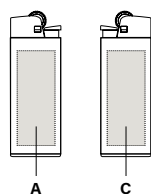
Additional imprint charge per colour & position

	300	600	1200	3000	5100
Screen Printing	0.14	0.13	0.13	0.13	0.11
Extra charge for BritePix™ on second side for BIC® J25 Lighter	0.23	0.21	0.20	0.19	0.18
Extra charge for BritePix™ Texture for BIC® J25 Lighter	0.18	0.16	0.15	0.15	0.13

2364 BIC® J25 Lighter - all black

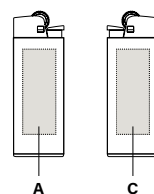


Pusher	●	Hood	●
Reservoir	●		



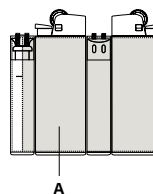
PRINT AREAS

A 16 x 40 mm **C** 16 x 40 mm
SP max. 4 col. **SP** max. 4 col.

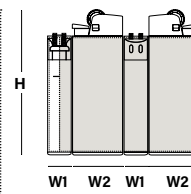


PRINT AREAS

A 14 x 35 mm	C 14 x 35 mm
BP full-colour	BP full-colour



PRINT AREAS
A 54 x 48 mm
DG full-colour



DIMENSIONS

W1 1,1 cm **H** 6,2 cm
W2 2,2 cm

Page n° 38-39

2364 BIC® J25 Lighter - all black	300	600	1200	3000	5100
Screen Printing	1.52	1.47	1.38	1.27	1.20
BritePix™	1.75	1.69	1.58	1.50	1.41
Digital	-	2.22	2.07	1.86	1.69

Packaging



Standard Packaging:
in tray of 50 units
100% recycled!

External Packaging



600 ± 7,6 KG

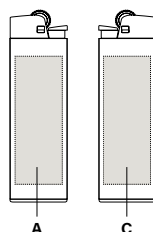


FSC® N004871:
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2320 BIC® J26 Lighter

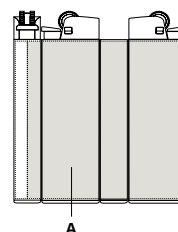


Reservoir 

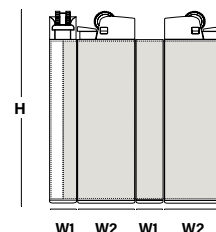


PRINT AREAS

A 20 x 50 mm	C 20 x 50 mm
SP max. 4 col.	SP max. 4 col.



PRINT AREAS
A 68 x 67,5 mm
DG full-colour



DIMENSIONS

W1 1,5 cm **H** 8,2 cm
W2 2,5 cm

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2320 BIC® J26 Lighter	300	600	1200	3000	5100
Screen Printing	1.70	1.57	1.50	1.44	1.35
Digital	-	2.30	2.17	2.08	1.90

Packaging



Standard Packaging:
in tray of 50 units
100% recycled!

External Packaging



600 ± 7.6 KG



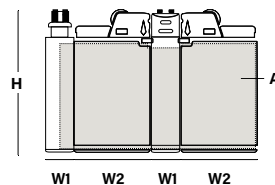
FSC® N004871:
MADE FROM FSC®-CERTIFIED
MATERIAL AND OTHER
CONTROLLED SOURCES.
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Additional charge for digital finishes / BIC® J25 - BIC® J26					
	300	600	1200	3000	5100
Brilliant or Matt	Free	Free	Free	Free	Free
Holographic	-	0.25	0.25	0.22	0.18
Puffy Printing	-	-	-	0.22	0.18
Metallic	-	-	-	0.22	0.18
UV	-	-	-	0.22	0.18
Puffy Glitter	-	-	-	0.22	0.18

Prices include one imprint in one position according to specific technique.

Additional imprint charge per colour & position	300	600	1200	3000	5100
Screen Printing	0.14	0.13	0.13	0.13	0.11
Extra charge for BritePix™ on second side for BIC® J25 Lighter	0.23	0.21	0.20	0.19	0.18
Extra charge for BritePix™ Texture for BIC® J25 Lighter	0.18	0.16	0.15	0.15	0.13

08D1 DJEEP® D1 Lighter



PRINT AREAS

A 82 x 49,2 mm
DG full-colour

DIMENSIONS

W1 1,6 cm **H** 6,3 cm
W2 3,6 cm

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08D1 DJEEP® D1 Lighter	5000	10000	25000	50000
Digital	2.44	2.44	2.31	2.19

Packaging



Standard Packaging:
in tray of 10 units
Recyclable cardboard

External Packaging



600 ± 20 KG



FSC® N004871:
MADE FROM FSC®-CERTIFIED
MATERIAL AND OTHER
CONTROLLED SOURCES.
(WWW.FSC.ORG)

Additional imprint charge per colour & position	5000	10000	25000	50000
Decoration Options	0.23	0.23	0.22	0.21
Black, brass, gold hood	0.07	0.07	0.07	0.07
Soft touch label finish	0.11	0.11	0.11	0.11

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Nota: Las marcas asociadas (Sprout™) no están sujetas a los mismos descuentos que nuestras marcas.

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that make your brand even more sustainable.**